

The Heritage Guardians – Custodi dell'Arte

“The Heritage Guardians”, a project created by Formula Servizi per la Cultura, an Italian organisation, dedicated to preserving Italian Culture.

This project was borne out of the awareness of being the custodians of a cultural heritage that has no equal in the world. It is a new tourist initiative designed for towns and cities to give an emotional and an experiential approach.

Follow this unique and unforgettable path which has been created through the views and voices of local citizens, who have contributed to the project. The result is an unprecedented viewpoint, which, through the personal and collective stories of the contributors has created meaningful links between places and people, of both the present and the past. Our pathway transforms these places into spaces for meeting and for sharing.

The storyteller-citizens, or as we call them, the Heritage Guardians, become witnesses to the link between the cultural traditions and of the community that takes care of it. This project consists of a narrated tourist route and gives its participants (whether a local citizen or a tourist, from near or far), an experience to broaden the mind and to partake in this intricate local legacy.

The route is a self-guided tour available to everyone free of charge, it can be enjoyed either individually or in groups and at any time of the day.

Following the route could not be easier. Use the map and walk the tour, stop off at the dedicated listening points, each of these bearing our logo and the relative number corresponding to the map. Simply scan the QR Code, sit back and enjoy the audio story.

Audio tracks can be downloaded and listened to via smartphones, tablets, etc. They are available in Italian (recorded by the original storytellers) and as well as English, they are also available in German.

The map, with each of the highlighted dedicated listening points, can either be downloaded from the Heritage Guardians' website or found for free in the main cultural and tourist facilities of this locality.